

GENERAL CHARACTERISTICS



The LOGOS product represents an innovative marking system for all the reflective fabrics and thermotransfers of the Retrolux series.

The marking is, in fact, visible from the front even though it is in the inner layers of the reflective product

The brand is therefore indelible and does not change the performance of the finished product

The LOGOS series products are designed for:

- Customize the product by adding logos, Company Brands or other
- Make sure the origin and/or traceability of the product.
- to choose the product to customize based on the resistance requirements, from the large range of Retrolux products
- To obtain a personalization without the high costs of the laser mark technology.

REFLECTIVITY:

The products of Retrolux LOGOS maintain reflective values equivalent to the type of fabric or transfer without logo.

RESISTANCE:

The products of the Retrolux LOGOS series have the same performances as

- Resistance to Flexing, Cold Fold, Abrasion Temperature variance, Rainfall test
- Resistance to domestic and/or industrial washing
- Flame and heat resistance properties

Of the corresponding fabrics and reflective transfers without logo

ADDITIONAL INFORMATION:

The printing technology with which the LOGOS product is made, allows to create logos and brands of a single color.

For the complexity and minimum dimensions of the logos that can be made with this technique, please contact IRC Spa for a preliminary feasibility evaluation.

PRINTABILITY

The product can be printed using inks suitable for polyester or other inks, carrying out preliminary adhesion tests.

We recommend the application of the ink with screen printing technique, good results have been obtained with digital printing with ecosolvent inks.

The correct adhesion of the inks must also be verified by subjecting the printed product to repeated washing.

STORAGE

Retrolux reflective transfer must be stored in a cool and dry area, we recommend temperatures between 15 and 25 °C and relative humidity less than 70%.

Retrolux reflective transfer must be stored in their original box and used within 1 year of receipt.

FOR FURTHER INFORMATION CONTACT IRC S.p.A - Italy

Laboratory Manager